

November 16, 2017

PRESS KIT

Doctor Web is the Russian developer of Dr.Web anti-virus software. Dr.Web products have been developed since 1992. The company is a key player on the Russian market for software that meets the fundamental need of any business – information security. Doctor Web is one of the few anti-virus vendors in the world to have its own technologies to detect and cure malware. Our anti-virus protection system allows the information systems of our customers to effectively withstand any threats, even those still unknown.

Doctor Web was the first company on the Russian market to offer an anti-virus as a service and, to this day, is still the undisputed Russian market leader in Internet security services for ISPs. Doctor Web has received state certificates and awards; our satisfied customers spanning the globe are clear evidence that the quality of our products, created by a talented team of Russian programmers, is undisputed.

Special media section on Doctor Web's official site:

<http://company.drweb.com/press>.

More information about Doctor Web and its products:

Corporate website	https://www.drweb.com
Dr.Web AV-Desk website	https://www.av-desk.com
Dr.Web free services	https://freedrweb.com
The WebIQmeter educational project	https://www.drweb.com/web-iq
The Anti-virus Times informational project	https://www.drweb.com/pravda
Legal section	https://legal.drweb.com

THE DR.WEB BRAND

For many years, the brand name has presaged both the market success of the Dr.Web anti-virus and its technological development. Dr.Web creator Igor Danilov's clear understanding of the World Wide Web's future as a unique universal communication structure enabled him to create a brand name that reflects – with a high degree of precision – the primary goal of anti-virus software, which is to keep networks clean from viruses.

The use of a spider as a graphic realisation of the brand was not by chance. The spider is one of the most critical links in nature's ecological chain. Cobweb thread is a genuine technological marvel. A spider, like a real architect, uses it to build a strong net (web). Nature has endowed the spider with the ability to create cobweb fibres and to use those fibres to make nets that can resist enormous loads.

The spider as the image of Dr.Web is the creator of an indestructible web uniting user PCs into a strong information security network. Like a spider, Dr.Web anti-virus software organically embeds itself within the complex structure of the computer environment and becomes an integral part of its health and one of its most important elements.



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MARKET NICHE

Doctor Web's annual sales growth rate is above the industry average. Home users from all over the world, small companies, large enterprises and backbone corporations have been loyal users of Dr.Web products for many years. Doctor Web has received state certificates and awards; our satisfied customers spanning the globe are clear evidence that the quality of our products, created by a talented team of Russian programmers, is undisputed.

In the mid-1990s, Dr.Web was the most popular anti-virus in the former Soviet Union. After the financial crisis of 1998, Dr.Web lost significant ground. When the company Doctor Web, Ltd., appeared in December 2003, only about 10 percent of Russian users protected their computers with this legendary anti-virus. The company's creation caused sales of Dr.Web products in Russia and abroad to skyrocket. Doctor Web's annual growth rate is above the industry average. Within several years, Doctor Web expanded its staff from 200 to nearly 400. The company not only kept but also significantly strengthened its position as a supplier of anti-virus solutions to large governmental organisations. Dr.Web software is deployed by ministries, large banks, and major enterprises. Doctor Web has significantly increased its presence in the retail chain by broadening the range of its boxed products. Today, 70 percent of the company's income comes from sales of business solutions.

Doctor Web was the first anti-virus vendor to offer an anti-virus as a service on the Russian market. Over the past four years, this market has grown significantly, and Doctor Web continues to lead it successfully, offering its anti-virus service not only to home users but also to small and medium-sized businesses.

COMPETITIVE ADVANTAGES

Unique technologies

Doctor Web is one of the few anti-virus vendors in the world to have its own technologies to detect and cure malware. For more than 20 years, Dr.Web developers have been carrying out research concerning the evolution of virus writing and responding to each new challenge laid down by cybercriminals in a timely manner, utilising efficient technological solutions. Developing technologies to protect systems from both known and unknown threats is among the top priorities of our developers. Dr.Web uses several non-signature technologies to detect and remove unknown malware. This makes it possible to detect unknown threats before they get added to the virus database.

Wide range of products

Doctor Web's product line has everything needed to build a full-scale anti-virus protection system for a company of any size and sector of the economy. The Dr.Web anti-virus protection system allows the information systems of its customers to be protected from any threats, even those still unknown. Dr.Web products prevent your corporate network and protected devices from being penetrated by all types of malware, and minimise the risk of infection. They not only provide protection; they also ensure strict compliance with security policies on all of the computers on which they are installed.

Dr.Web solutions fully satisfy a company's business needs for anti-virus protection. They have no redundant, needless components—only what is most necessary. They also don't have functionality that is unsafe but fashionable from a marketing perspective, as is often the case with the products of Dr.Web's competitors.

Mobility and compactness

The high level of coordination between the company's departments and its relatively small size allow Doctor Web to be flexible and mobile. The company is ready to apply unconventional methods as a means to solving any problem. Its employees are focused on maintaining long-term, mutually beneficial relationships with the company's partners.

Partners

Dr.Web products are supplied to end-users by the company Doctor Web, exclusively through its partner network. Dr.Web sales margins remain the highest in the anti-virus industry in Russia, which makes a partnership with Doctor Web extremely advantageous. The company constantly improves services and tools for partners, and introduces new marketing programs, which contributes to Dr.Web product sales growth. Doctor Web pays great attention to partner training. Many training courses, seminars, workshops and webinars have been created. This helps our partners sell Dr.Web products professionally, and that means with maximum efficiency.

COMPANY MANAGEMENT



The famous Russian programmer Igor Danilov is the **founder and owner of Doctor Web**.

He was born on April 22, 1964. After studying at the Leningrad Institute of Avionics, he worked as an engineer for aviation defence projects at the Leninets research and production facility. In 1990, he started developing anti-virus software. The first version of Spider's Web (the Dr.Web prototype) appeared in 1992. As early as the mid-1990s, the Dr.Web anti-virus was protecting the majority of PCs in the former Soviet Union.



Boris Sharov is **Doctor Web's Chief Executive Officer**.

He was born on August 1, 1964. In 1986, he received a degree in International Economic Relations from the Department of Economics at Moscow State University's Institute of Asian and African Studies. After serving in the military from 1992 - 1999, he worked as a television journalist for a Japanese TV company. In 1999-2002, he took part in Russian-Japanese information and education projects. In 2002-2003, he became Business Development Director and then Managing Director of the Russian company DialogueScience (DialogNauka). He has been the permanent director of Doctor Web since its founding. He speaks fluent English, French and Japanese.

LICENSES AND CERTIFICATES

Unlike most competitive solutions, Dr.Web software is certified by the Federal Service for Technical and Export Control (FSTEC) of Russia and the Russian Federal Security Service (FSB). This means that the anti-viruses can be used by companies with high security standards.

Dr.Web is certified by FSTEC of Russia to comply with:

- Technical Specifications (TS) and the regulatory document "Unauthorised information access protection. Part 1. Data protection software. Classification on the basis of the level of control over the absence of undocumented features" (Issued by the State Technical Commission of the Russian Federation) – Control level 2.
- requirements of the documents "Requirements for anti-virus protection" (FSTEC Russia, 2012), "Protection profile for anti-virus protection of the A type, second protection class. ИТ.САВЗ.А2.ПЗ" (FSTEC Russia, 2012), "Protection profile for anti-virus protection of the B type, second protection class. ИТ.САВЗ.Б2.ПЗ" (FSTEC Russia, 2012), "Protection profile for anti-virus protection of the C type, second protection class. ИТ.САВЗ.С2.ПЗ" (FSTEC Russia, 2012), "Protection profile for anti-virus protection of the D type, second protection class. ИТ.САВЗ.Д2.ПЗ" (FSTEC Russia, 2012).

Dr.Web fully meets the requirements of the Federal Law "On Personal Data" No.152-FZ which applies to anti-virus products that protect against unauthorised access and provide centralised protection for data transfer channels, and that can be used in networks that meet the highest possible level of security.

Dr.Web is designed to protect data in information systems in which state secrets are processed and in state information systems up to protection class 1, and to provide up to level 1 protection for personal data in information systems.

Licenses and certificates received by Doctor Web:

- FSTEC Russia licenses
 - for developing information protection software;
 - for developing and/or publishing software designed to protect classified information;
 - for activities related to the technical protection of classified information;
- Russian Ministry of Defence licenses
 - for activities related to the development of information security software;
- FSB Russia licenses
 - for activities involving access to state secrets;
 - for developing and/or publishing software designed to protect classified information;
- FSTEC certificates of compliance;
- FSB certificates of compliance;
- Russian Ministry of Defence certificates of compliance

All Doctor Web licenses and certificates are published at

https://company.drweb.com/licenses_and_certificates.

TRAINING ACTIVITIES

Doctor Web provides not only information security software but also training courses to instruct how this software should be used to conform to information security policies. To ensure that information security systems based on Dr.Web products operate as efficiently as possible, programs have been developed to train and certify company computer network security specialists.

The company also strives to educate members of the general public who use the Internet. We would be pleased to share our 20-plus years of experience in the fight against cyber threats with those seeking fresh information on the subject. Our popular, non-profit educational project WebQmeter teaches the basics of information security, helping individuals become skilled and savvy Internet users and instructing them on how to avoid being duped by criminals. The goal of our new Anti-virus Times information project is to ensure that information about threats is always at users' fingertips, becomes part of their daily news-reading experience, and ultimately helps foster the kind of Internet behaviour that keeps devices secure. Doctor Web's contribution to the knowledge of users is our contribution to the security of our nation and our society.

Doctor Web

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